

# Learn Data Modelling by Example



**Barry Williams** 

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# 2. Data Modeling in Denmark

Frederiksborg Castle in Denmark

# 2.1 What is this?

This is a tutorial on data modeling for young people that represents a typical data modeling project and illustrates the basic principles involved.

In this tutorial, we will follow two young tourists as they visit Denmark, which is a country with a tremendous history and is very popular with tourists looking for something special.

Our tourists are Isabella, a 10-year old girl, who likes sightseeing and ice cream and Benny, Dimple's 12-year-old brother, who likes sightseeing and designing data models.

## 2.2 Why is it important?

Data modeling is important because it is the foundation for so many activities:

• It provides a vehicle for communication among a wide variety of interested parties, including management, developers, data analysts, DBAs and more.

• A physical database can easily be generated from a data model using a commercial data modeling tool.

## 2.3 What Will I Learn?

You will learn:

- How to create a data model, starting from scratch
- The important design principles involved
- What a typical data model looks like

## 2.4 Topics

In this chapter, we will cover some basic concepts in data modeling:

- Primary and Foreign Keys
- One-to-Many and Many-to-Many Relationships
- Hierarchies and Inheritance
- Reference Data

## 2.5 Let's get started

[Toby]: We have just arrived in Denmark. What would you like to do today?

[Dimple]: Toby, It's great being in Denmark which has so many things to see and enjoy.





[Toby]: I'm glad you like it, Dimple. What would you like to do today? [Dimple]: Toby, we have come to Denmark, and I would like to see as many of the Tourist Attractions as we can. then I would like to do some shopping, take a trip on a Viking ship and I would like to finish up at Starbucks at Copenhagen airport.

[Toby]: OK. Let's go.

We are starting from Copenhagen, which is a very charming city.

## 2.6 Arriving in Copenhagen

[Dimple] Wow, Toby, look at the people.

[Toby] Yes, Dimple, when we look around there are people, shops, banks and so on!

So we can start thinking about our data model.



## 2.7 Starting our Data Model

[Dimple]: How do we get started?

[Toby]: Well, we know that we have people and places. The simplest start is to call all these places **establishments**. Then we simply have different kinds of establishments.

And we have people - local people, tourists, students, people passing through, people working here, people here on business and so on.

[Dimple]: Hmmm - so how do we translate what we know to help us get started with our data model?

[Toby]: Let's start a diagram with people and establishments.

This simple diagram is going to grow into a data model.

People	Establishments
	Latablianmenta

#### 2.8 Identifiers and Primary Keys

[Dimple]: Toby, I am one of these people so how do I create a unique identity for myself to make me different from everybody else?

[Toby]: We will give every person a **unique identifier** and every establishment its own unique identifier.

When we use these we call them **Primary Keys**, and show them in the diagram with a **PK** on the left-hand side.

[Dimple]: That sounds good, Toby, but I don't know what it means.

[Toby]: Well, Dimple, let's look at how we use these identifiers...

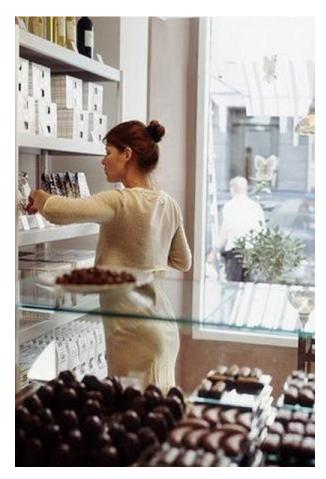
People	Establishments
PK person_id	PK establishment_id

We have found a wonderful shop in Copenhagen called Loegisemose where we find a customer choosing from the wide variety of delicious goods on display.

So, in other words, we have one customer, and one establishment, which is the shop.

So we can create a people record with a person ID of 1 and an establishments record for the stall, with an establishment ID of 2.

#### Williams | Learn Data Modeling by Example - Chapter 2 8



Customer at Loegisemose - http://loegismose.dk/

## 2.9 Relationships and Foreign Keys

[Toby]: Dimple, now we can add some interesting details because we know that one person can visit many establishments.

We also know that one establishment is visited by many tourists.

Then we call this a **many-to-many relationship** between people and establishments.

To make it easier for you to understand I have expanded the **many-to-many relationship** into two different things, which are called **one-to-many relationships**.

[Dimple]: So Toby, is that like saying that one person can make many visits to many establishments?

[Toby]: Yes, Dimple - that's great - and we can also say that one establishment can have visits from many people.

At this point, we can show how all these boxes are related, and that is a very big step,

because it takes us to the idea of 'relationships'.

We can call these boxes **tables** - or *entities* if we want to speak to professional data modelers.

A table simply stores data about one particular kind of 'Thing of Interest'.

For example, people or establishments.

Each record in a table will be identified by its own unique identifier, which we call the *Primary Key*.

It is not usually easy to find a specific item of data already in the table that will always be unique.

For example, in the States, Social Security Numbers are supposed to be unique, but (for various legitimate reasons) that is not always the case.

Also, foreign visitors and tourists will not have SSNs.

Therefore, it is best practice to create a new field just for this purpose.

This will be what is called an **auto-increment** data type, which will be generated automatically by the Database Management System (DBMS) at run-time.

This is called a **surrogate key** and it does not have any other purpose.

It is simply a key that stands for something else.

It is a meaningless integer that is generated automatically by the database management software, such as Oracle or SQL Server, The values are usually consecutive integers, starting with 1,2,3,4 and so on.

Now we can see how useful our identifiers can be because we can include the person and establishment identifiers in our visits table.

Then the Person\_ID field becomes a link to a record for a person in the Person Table. This link is what is called a **Foreign Key** and we can see it's shown with '**FK**' on the lefthand side.



# 2.10 Staff, Establishments and Derived Fields

[Dimple]: Toby, how do we specify that staff must work in some establishment?

[Toby]: Dimple, that's a very good question.

Fortunately, the answer is very easy.

We add a one-to-many relationship between the staff and establishment entities

In English, we would say that every member of staff must work in one establishment and every establishment can employ many members of staff.

In the diagram, we show this with a **Foreign Key** by the Establishment\_ID field in the staff entity.

So if we look closely at the staff entity, we will see **'FK'** by the Establishment\_ID field.

[Dimple]: OK, that sounds good, and I can see how the identifiers are very important.

[Toby]: I am glad to hear it, Dimple.

There is one more thing I have to say.

We are learning data modeling and one important thing about data modeling is that it has to follow a set of **rules**.

These rules help us to produce good data models and so they are very important. One of the rules is that we cannot include any bits of data that can be derived from any other bits of data.

For example, we usually want to know how many people work in a shop or cafe.

Therefore we include a **staff Count** field with the establishment. But when it comes to finding the value that goes in here, we will count the records in the

Staff Table for each establishment.

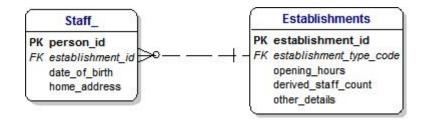
Therefore, it's a **derived Field** and we call it a name that starts with 'derived\_' to make things clear.

This is because, according to the rules, we should not include derived fields in our data model at this early stage.

I have shown it here simply as an example because it is a situation that occurs quite often so it's good to recognize it when you see it.

Does that sound sensible, Dimple?

[Dimple]: I suppose so, Toby. But I've got a headache, can we go to Starbucks now?



# 2.11 Products and Product Types

[Dimple]: Toby, when we go into a shop we want to buy something. There are often hundreds and hundreds of possibilities. How do we deal with all that in our little data model?

[Toby]: Well Dimple, it's really quite easy. It's like all our modeling where we look for simple patterns that cover many situations.

[Dimple]: Hmm - I don't know what that means. Maybe if you showed me I might understand it.

[Toby]: OK.

Everything that we buy is called a product, and all we have to do is simply define the type of each product - such as a coffee, muffin or a newspaper.

Then we draw a little box called *Products* and say that every product has a type. In other words, there is a relationship between the *Products* and *Product\_Types* boxes.

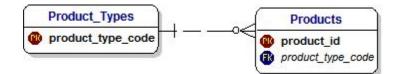
The lines are called **relationships** and they are very important in data modeling. We are now creating an **Entity-Relationship Diagram** or **'ERD**'.

This diagram shows only a line for the relationship:

The symbol at the products end is called *crow's feet* and it shows the *many* end.

The short straight line at the Product\_Types end shows the *one* end.

In other words, this line shows a one-to-many relationship.



Dimple, let me explain about the dotted line. It means that the relationship results in a foreign key in the Products Table. This is shown by the 'FK' symbol next to the **product\_type\_code** field and it means that there is a link back to the Product\_Types.

However, the primary key is only the Product\_ID, and of course, this is shown by the 'PK' symbol next to the **Product\_ID** field.

Later, when we talk about inheritance, we will use a straight line, in contrast to this dotted line here. This is to show that the foreign key field is also a primary key.

I have to say something a bit difficult about primary keys right now.

In the Products Table, we have to allow for a very large number of products being stored.

Therefore we use an ID field for the Primary key.

We then create this ID field automatically as a number (called an auto-increment integer).

This number has no meaning and is simply used to identify each record uniquely among possibly millions or hundreds of millions.

However, things are different for **type** fields.

These are what we call enumerated data and are typically reference data.

They are always relatively small in number and we choose a code for the primary key because we can create them and review them manually.

It also helps us to create a code that we can use and refer to, in contrast to the ID fields that have no meaning.

Typical examples would be:

- Sizes Small, Medium and Large where we are accustomed to seeing S,M and L.
- Gender Male and Female, where we use M, F and U for Unknown.

#### 2.12 Products and Hierarchies

We stop for a coffee at one of the two Starbucks in Copenhagen airport.

This menu board at Starbucks shows lots of products.

We know that they are organized in groups, like food and drink, and each of these has more groups and so on, right down to the particular product, like caramel macchiato or a panini.

This top-down organization is called a **hierarchy** and appears all over the place.

Luckily we can show this very easily and neatly in our data model.

BB Frappuccino **Coffeehouse Favourites** Espresso and Coffie o" Clusi Tee I ettrant. Introducing. te it Your Dri insion Fruit Boruno Gualdo IN WITH PARTICULY CONTRACTOR

[Dimple]: Toby, when we look closely at the menu board to try to decide what to order we can see lots of possibilities. But after a while we can see a pattern that helps us decide. How do we deal with all that in our little data model?

[Toby]: Well Dimple, it's really quite easy.

We define something called a *hierarchy*.

Hierarchies are very common and simply mean any situation where there are parents, children, grandchildren and so on.

If we look at the Starbucks menu board on the right-hand side we can see a simple example of 'espresso' and under it a number of different drinks.

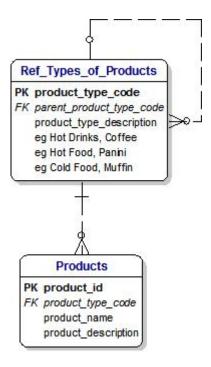
My favorite is caramel macchiato.

So in this case, the top-level of our hierarchy is a product category called espresso, and the next level down is a product called caramel macchiato.

[Dimple]: OK. That sounds OK.

[Toby]: Finally, we show this hierarchy by a dotted line in the top-right hand corner in the entity called 'Ref\_Types\_of\_Products'.

This is formally called a *recursive* or *reflexive* relationship and is informally called **rabbit ears**.



# 2.13 Types of People and Establishments

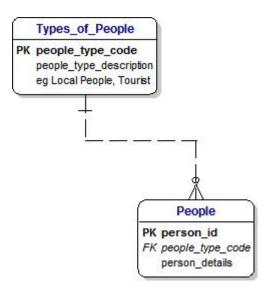
[Dimple]: Toby, that looks OK.

I guess we can deal with types of people the same way, can we?

[Toby]: Yes, Dimple, and types of establishments as well.

[Dimple]: OK, that sounds sensible. And do they use these identifiers in a database?

[Toby]: Yes, and what is even better is that the database will automatically generate a new unique identifier for you and your visits and purchases if you want to get a refund later.



[Dimple]: Toby, that looks OK.

I guess we can deal with types of establishments the same way, can we?

[Toby]: Yes, Dimple.

[Dimple]: OK, that sounds sensible. And do they use these identifiers in a database?

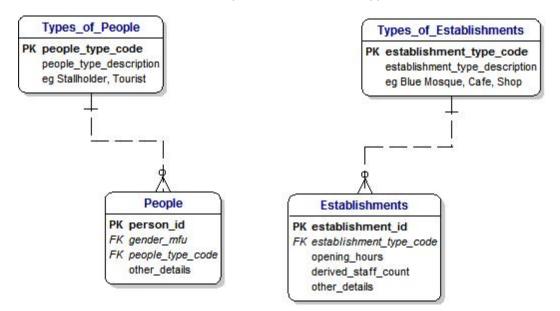
[Toby]: Yes, and we can use our new unique identifier for you and your visits and purchases in case we want to keep track of things.

Like maybe you want to get a refund later so we need to get your details from the database.

[Toby]: Before we move on, let's talk about establishments.

In Denmark, there are many different kinds of establishments, like shops, banks, cafes, restaurants, hotels, hospitals, garages and so on.

But when we think about these things, we find that we can simply fit them into our definition of establishments and identify them as different types of establishments.



#### 2.14 Visits and Purchases

Here we can see a customer browsing through the Wine department in Loegisemose in Copenhagen.



[Dimple]: Toby, with so many tourists, stalls, shops and things to buy, how do we keep track of everything?

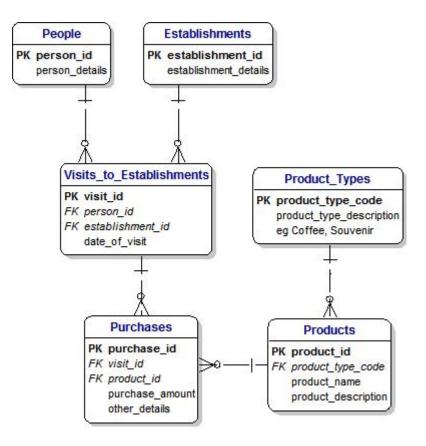
[Toby]: Well, Dimple, by this time, everything has its own identifier that we can use whenever we need to keep track of individual people or purchases or products.

[Dimple]: OK, that sounds sensible. And do we use these identifiers in a database?

[Toby]: Yes, Dimple, and in this diagram, we can see that we can use the unique identifiers that are shown as 'PK,' for primary keys.

We can see that we have a PK for every entity or table so we can be pretty sure we can get from any table to any other table.

This is called *navigating* around the data model and is a good test for a well-designed data model.



# 2.15 Tourist Attractions and Inheritance

[Toby]: Dimple, let's take a closer look at the different types of Tourist Attractions we can find in Denmark.

[Dimple]: OK, Toby. I hope I don't have to think too much because I might get a headache?

[Toby]: No, Dimple, I will do the thinking and talking and all you have to do is nod your head when you understand.

[Dimple]: OK, Toby. I promise to do that.

[Toby]: We already said that we have a lot of people visiting the Tourist Attractions.

There are lots of different Tourist Attractions and it is interesting to think about what they have in common and what they have that makes them different.

[Dimple]: OK, Toby. How do we get started.

In data modeling we have a very powerful approach that we call **Inheritance** that we can use here.

In this Section we look at different kinds of Tourist Attractions and how we can use them to talk about Inheritance.

All Attractions have some characteristics in common, such as :-

- Name
- Description
- Location
- Opening Hours
- Address
- Contact Details
- Directions for How to Get there

In addition, specific Categories of Attractions have some additional data of their own.

Some of these can simply be included in the Description, but some others justify being added as specific names fields.

For example :-

- Churches
  - Religious denomination
  - Special awards, eg UNESCO World Heritage Site
- Christmas Decorations
- Danish Royal Family
  - Royal Protocol and Procedures
- Hotels
  - Number of Rooms
  - Number of non-smoking Rooms
- Museums
  - Exhibitions from time to time
- Restaurants
  - Type of food

- No-smoking area (Yes/No)
- Licensed to serve alcohol
- Stars or other awards
- Shops
  - o No additional data

#### 2.15.1 Castles

#### 2.15.1.1 Egesov Castle

Egeskov Castle was constructed in 1554 in the middle of a lake. A park was designed in 1700 and there you will find the century's-old hedges, peacocks walking in freedom and well-groomed English gardens.



# 2.15.1.2 Frederiksborg Castle

This is a beautiful picture of the Castle that does not look so imposing from this angle.



# 2.15.1.3 Kronborg Castle at Helsingor

This Castle is mentioned in Shakespeare's Hamlet.

Web Site - <u>http://www.copenhagenet.dk/CPH-Kronborg.htm</u>



# 2.15.1.4 Rosenborg Castle at Helsingor

The historic Rosenborg Castle dates from 1506.



#### 2.15.2 Churches

# 2.15.2.1 Aalborg Church

This beautiful Church has been established since 1848 :-

<u>http://www.aalborgdomkirke.dk/?pageid=26</u>



#### 2.15.2.2 Domchurch Cathedral at Roskilde

This striking building is a UNESCO World Heritage Site which definitely makes it worth taking a look.

Here is the Trip Advisor Web Site :-

http://www.tripadvisor.co.uk/Attraction\_Review-g189544-d319622-Reviews-Roskilde\_Cathedral-Roskilde\_Zealand.html



#### 2.15.3 Christmas Decorations

#### 2.15.3.1 Most Decorated House in Denmark

This is the Most Decorated House once a year anyway !!!

In Roskilde one of the inhabitants is very well-known for lighting up his house with an extensive range of Christmas lights.

They have become a Tourist Attraction in their own right which has caused a number of complaints from his neighbours.



#### 2.15.4 Danish Royal Family

The Royal Family plays a very important part in Danish society.

It is one of the things that make Denmark unique and the Danish people are naturally very proud of their royal tradition.

#### 2.15.4.1 From the Past

This extract is taken from the Danish Monarchy Web Site -

• <u>http://kongehuset.dk/english/</u>

The Danish Royal House is the oldest in Europe and may be traced back to Gorm the Old (deceased 958).

The first representative of the House of Oldenborg became King in 1448, and the last King of the House of Oldenborg was King Frederik VII, as he had no heir to the throne.

In 1863, the first representative of the House of Glücksborg became King, and the present Royal Family are direct descendants of this Royal House.

#### 2.15.4.2 To the Present

King Christian 13. died in 1947 and was succeeded by his eldest son, Frederik 10. who had married the Swedish Princess Ingrid in 1936. They had three daughters, Princess Margrethe (born 1940), Princess Benedikte (born 1944) and Princess Anne-Marie (born 1946).

The current monarch, "Queen Daisy" as she is fondly dubbed by her subjects, with whom she is extremely popular, is the great-great-granddaughter of King Christian IX.



# 2.15.4.3 The Royal Family on the Balcony

From left: Crown Prince Frederik, Princess Isabella, Crown Princess Mary, Prince Christian, Queen Margrethe II, Prince Henrik, Prince Felix, Prince Nikolai, Princess Marie, Prince Joachim

#### 2.15.4.4 Royal Palaces

The Royal Family split their time between a number of Palaces.

In summer, the Queen and the Prince Consort reside at Marselisborg Palace, Graasten Palace or on the Royal Yacht Dannebrog. Most of the palaces are historically the property of the Royal House. However, with the introduction of the Constitution in 1849, the palaces passed to the Kingdom of Denmark. The Palaces and Properties Agency is responsible for the management and maintenance of many of the royal palaces and gardens. Some of the palaces are the private property of the Royal Family.



# **Amalienborg Palace**

In winter, HM The Queen and HRH The Prince Consort reside at Amalienborg, whereas their residence in spring and autumn is Fredensborg Palace.

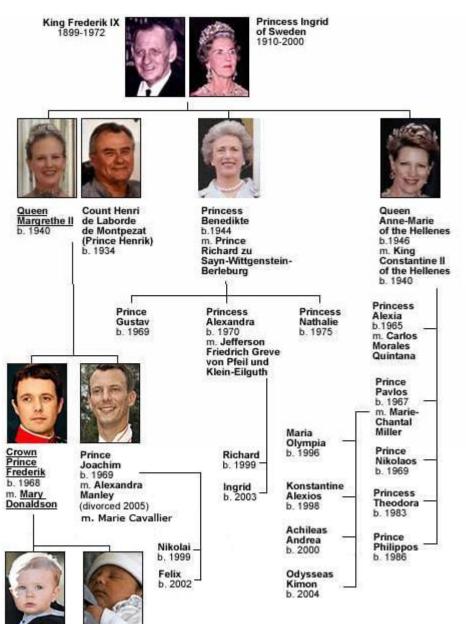


**Fredensborg Palace** 

Fredensborg Palace was built for King Frederik IV in 1710.

# 2.15.4.5 The Family Tree

The Royal Family Tree looks like this :-

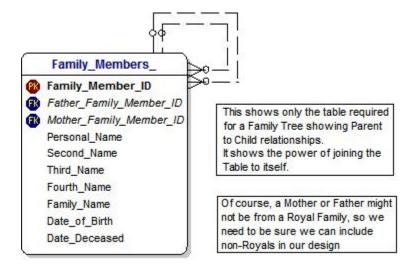


#### 2.15.4.6 Simple Data Model

This is a simple Model that covers direct relationships from Children to Parents.

The Royal Family can be shown in a Data Model as a Hierarchy.

This means we can show it very simply in one table with a relationship to itself.

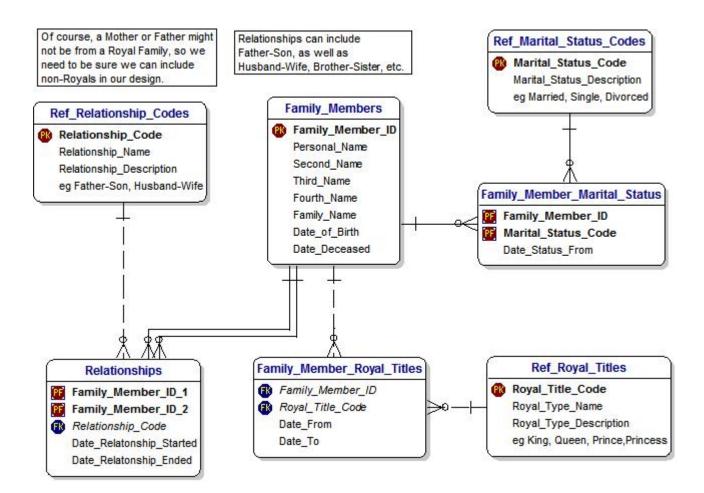


You can check out the Genealogy and Family Tree Data Model on our Database Answers Web Site :-

<u>http://www.databaseanswers.org/data\_models/genealogy/index.htm</u>

#### 2.15.4.7 Complex Data Model

This is a complex Model that includes a 'Relationships' to provide flexible relationships from Children to Parents, Brothers to Sisters and Husbands to Wives.



# 2.15.4.7 Royal Life Guards

This picture shows the Royal Life Guards outside the Palace in Copenhagen.

They are on duty when the Queen is in residence and at other times, they are in front of Frederiksborg Castle.



## 2.15.5 Hotels

#### 2.15.6.1 The Prindsen Hotel

This is a very beautiful and unique Hotel in Roskilde which is about 30 minutes by train from Copenhagen

Roskilde is a charming and very historic town which dates back to the 8<sup>th</sup>. century and was the old capital of Denmark, where the King used to live.

We have included the hotel with Tourist Attractions because it has a very interesting history.

We stayed in the hotel and found the staff always friendly, courteous and helpful, especially a young guy called ETEM, who doubled as PC Technical Support specialist and Receptionist.

This hotel, in fact, used to be the center of government for Denmark in those days.



Here is the Hotel Web Site -

<u>http://www.hotelprindsen.dk/prindsen/PRINDSEN/FRONTPAGE\_UK.html</u>

You can check out reviews on the Trip Advisor Web Site :

• <u>http://www.tripadvisor.co.uk/Hotel\_Review-g189544-d227244-Reviews-Hotel\_Prindsen-Roskilde\_Zealand.html</u>

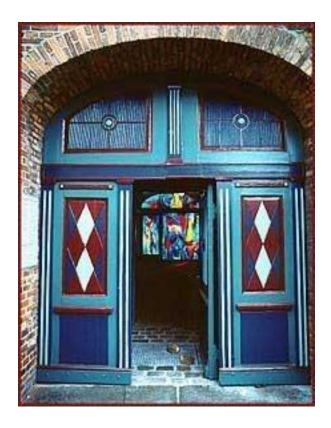
#### 2.15.6 Museums

#### 2.15.6.1 The Roskilde Museum

This is a charming and well-run Museum featuring local artefacts that serve to emphasise the long history of the region

Here is the Museum Web Site :-

• <u>http://www.roskildemuseum.dk/english.aspx</u>



The beautiful Front Door of the Roskilde Museum

### 2.15.7 Music Festival

The Roskilde Music Festival is an annual Event that was started in 1971 by two high school students.

It that attracts rock music fans from across the Nordic countries and features world-class performers like Bruce Springsteen (in 2012).

Here is the Web Site (in Danish) -

• <u>http://roskilde-festival.dk/</u>

And here is what Wikipedia has to say :-

<u>http://en.wikipedia.org/wiki/Roskilde\_Festival</u>



The photo shows thousands of fans enjoying the last night of the Festival.

### 2.15.8 Restaurants

### 2.15.8.1 Noma

Noma is a world-renowned Restaurant and was voted Best Restaurant in the world in 2010 and 2011 with a reputed waiting list of 2 years and a price of \$500 for dinner.

• <u>http://en.wikipedia.org/wiki/S.Pellegrino World's 50 Best Restaurants</u>

Trip Advisor recommends Noma like this :-

• <u>http://www.tripadvisor.co.uk/Restaurant\_Review-g189541-d694971-Reviews-Noma-Copenhagen\_Zealand.html</u>

And here is their Web Site :-

http://www.noma.dk/

It was too expensive for our holiday budget but we enjoyed going in to ask when we could get a reservation ;-)

#### 2.15.8.2 NyHavn

We found NyHavn much more to our liking (and our budget) ;-0)

NyHavn is a whole street of excellent restaurants.

It took us a while to realise that is pronounced 'New Hown'.

Then we understood why nobody could tell us where to was because we were pronouncing it 'New Haven' !!!

It is very old part of Copenhagen and was called the New Harbour in the 17<sup>th</sup>. Century.

When we look around we can see there are so many people, boats, beautiful house and so on !!!

Here is what Wikipedia has to say about NyHavn -

<u>http://en.wikipedia.org/wiki/Nyhavn</u>



The beautiful street of Nyhavn is packed with great restaurants

### 2.15.8.3 Sticks 'n Sushi

Japanese food and Sushi in particular is very popular in Denmark.

One of the best Sushi restaurants in Copenhagen is Sticks 'n Sushi which is a chain of about 10 Restaurants and is planning to open up in London and we are sure it will do very well.

We went there a few times because the food is excellent and the service is friendly.

One day we walked there for 45 minutes because my wife said the exercise would do us good.

When we got there we were told there would be a 45 minute wait so we turned right around and walked 45 minutes back ;-0)

Here is what Trip Advisor has to say :-

http://www.tripadvisor.co.uk/Restaurant\_Review-g189541-d787798-Reviews-Sticks\_n\_sushi-Copenhagen\_Zealand.html



A beautiful plate of Sushi at Sticks 'n Sushi in Copenhagen

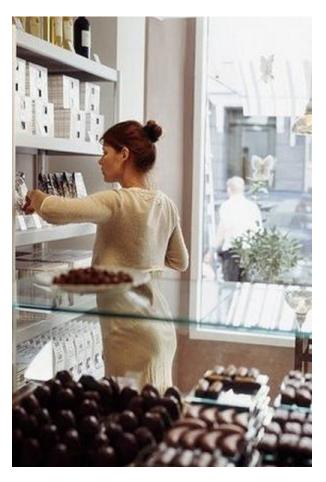
# 2.15.9 Shops

# 2.15.9.1 Loegisemose

Loegisemose is a beautiful Shop in Copenhagen offering a wide variety of excellent goods.

Here is their Web Site :-

• <u>http://www.loegismose.dk/</u>



A Customer browsing at Loegisemose

# 2.15.9.2 Nimb Shopping Complex

Nimb is part of the Tivoli complex in the centre of Copenhagen and includes a variety of attractions for the tourist, including a Hotel, Restaurants and a Wine Bar.

This beautiful photo shows you what it looks like :-



And here is their Web Site :-

• <u>http://www.tivoli.dk/composite-7553.htm</u>

#### 2.15.9.3 Stroget on a snowy Christmas

This shows Stroget, which is the main shopping street in Copenhagen.

It is the world's longest pedestrian shopping street at more than a kilometer in length and has been established since the 1800's.

• <u>http://www.visitcopenhagen.com/shopping/stroget/382</u>



[Dimple] : Toby, with so many Tourists, Shops and things to buy, how do we keep track of everything ?

[Toby] : Well, Dimple, by this time, everything has its own Identifier that is used wherever they need to keep track.

[Dimple] : OK, that sounds sensible. And do we use these Identifiers in a Database ?

[Toby] : Yes, Dimple, and in this diagram, we can see that we can use the unique Identifiers which are shown as 'PK', for Primary Keys

There are always lots and of People visiting Copenhagen.

When we look at this typical street scene, we can see Shoppers, Stallholders , Workers and local people

We usually know different things about the Stallholders and Workers than the things we know about the Tourists.

For example, we will probably know the Gender of everybody just by looking at them. For Workers, we will might also know things related to their employment, such as their Date of Birth and their Home Address.

In Data Modelling we have a very powerful approach that we call **Inheritance** that we can use here.

If we want to describe this in English, we would say that Staff inherit the People\_Type\_Code and Gender from the parent Entity of People, and in addition, they have a Date of Birth and Home Address.

For Tourists, we don't know much, except for the Date of their Visit, and maybe, if they buy something in a shop using a Credit Card, then the shop would know the Credit Card details.

Does that make sense, Dimple ?

[Dimple] : I think so, Toby.

Is it like saying that we inherit having two arms and two legs from our Parents because they have two arms and two legs, but that we have also have things that are just us ?

[Toby] : Yes, Dimple - that's great - let's take a break and do some shopping !!!

[Dimple] : I like the sound of that, Toby. Can I have an ice cream ?

[Toby] : Yes, of course, Dimple – this diagram shows we are doing well.

It show Inheritance between People and the two different types of People :-

### 2.15.10 Social History of Denmark

Denmark has a very strong tradition of royalty and aristocracy although in recent times this tradition has been affected by substantial intermarrying between social classes so that in present-day Denmark there is no significant class structure.

In fact, the Royal Family send their children to state-run schools, and they go shopping without any real protocol or protection.

If you are descended from a grand Danish family, you can arrange a very interesting tour of family artefacts and explore the story of your family tradition.

For example, if your family name is Skeel, you can start with this Web Site and plan your tour accordingly :-

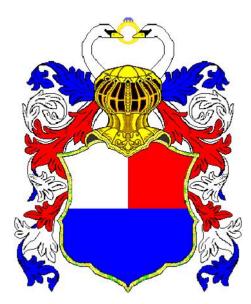
<u>http://skeel.info/</u>

The Web Site states :-

"This genealogy website has been created as an attempt to merge the Danish nobility, their coats of arms and histories, especially Skeel / Scheel family with their ancestors and descendants in Europe. The main source is Danmarks Adels Aarbog, Sven Tito Achen's Heraldry - Coats of Arms, Danish Biographical Encyclopedia, Danish Castles and Manor Houses and notes from my grandfather, Carl Christian Skeel-Gerhardt family. The task is somewhat larger than I expected from the outset in 2002. The site is updated regularly with new information, photos and coats of arms. There are undoubtedly some mistakes, please write to me if you find something you want to offer comment or corrections for. The media Section is approx. 1500 Photos and 1200 Coats of Arms, ca. 23,200 individuals. The Kannegaard family in Denmark and the U.S. is also mentioned on the website."

I was fortunate to meet a descendant of the Skeel family and gained some valuable insights into his family background at first hand.

This is his family crest :-



And here is a photo of a Skeel ancestor wearing armour in the year 1568 :-



You could make your way to the Voergaard Castle, which dates from 1520, and is linked to the Skeel family.

In 1578, King <u>Frederick II</u> granted the property to Karen Krabbe in exchange for Nygaard, an estate located between <u>Vejle</u> and <u>Kolding</u>.

Krabbe's daughter, <u>Ingeborg Skeel</u>, who lived from 1545 to 17 October 1604, took over the property from her mother and carried out an expansion which was completed in 1588.





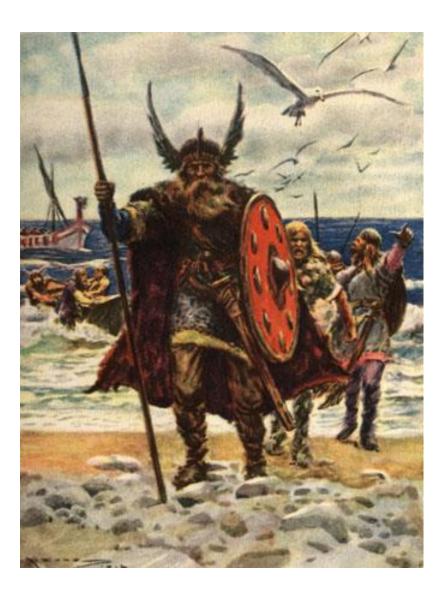
The Estate also included this beautiful Church at Nordenskirker Voervend :-

### 2.15.11 Viking Tradition

### 2.15.11.1 Vikings

This picture shows the proud tradition of Vikings in the 17<sup>th</sup>. Century.

• <u>http://www.denmarkemb.org/denmark-general/denmark-history/</u>



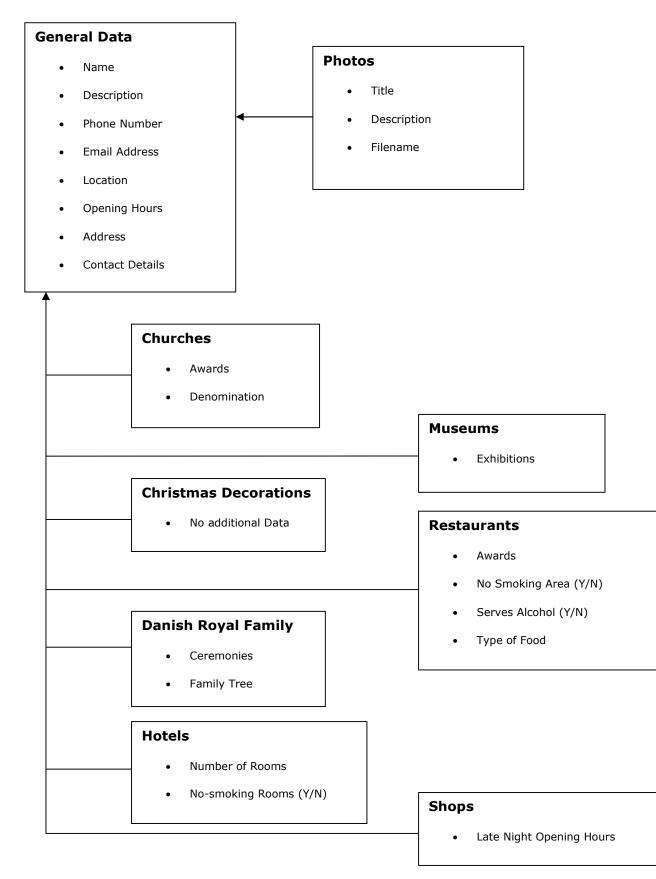
# 2.15.11.2 Viking Ship

Here is a reconstruction of a Viking Ship setting sail from Roskilde as they sued to do hundreds of years ago.



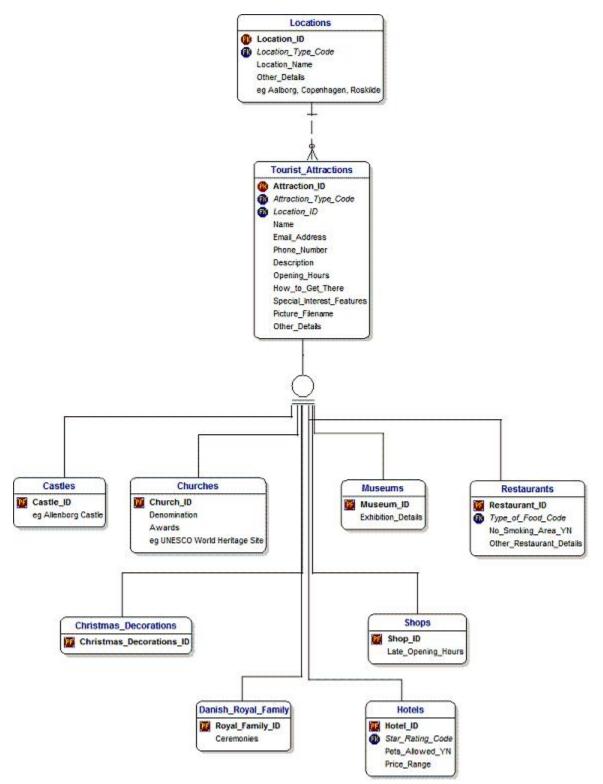
### 2.15.12 Analysis and Conclusions

When we look at the data for our Tourist Attractions this is what we find :-



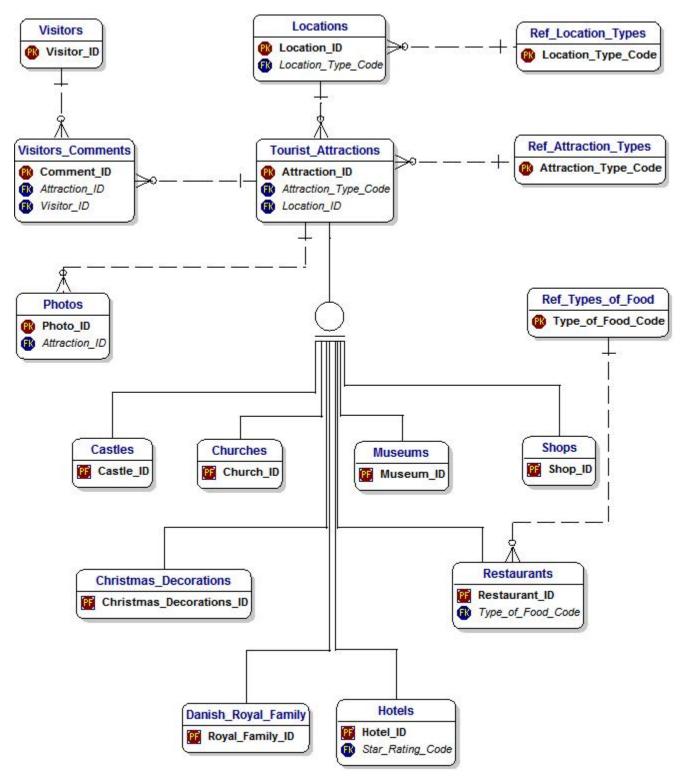
#### 2.15.14.1 A Simple Data Model

This is how it looks in a Data Model, showing Attributes for each Table :



#### 2.15.14.2 A Complex Data Model

This diagram is a more complex version showing only Entities but with additional tables :-



You can see that the Model is much more compact and when you are accustomed to looking at Data Models and know what to look for, it tells you a a lot in a small diagram.

If we want to describe this in English, we would say that staff inherit the People\_Type\_Code and gender from the parent entity of people, and in addition, they have a date of birth and home address.

For tourists, we don't know much, except for the date of their visit, and maybe, if they buy something in a shop using a credit card, then the shop would know the credit card details.

Does that make sense, Dimple?

[Dimple]: I think so, Toby.

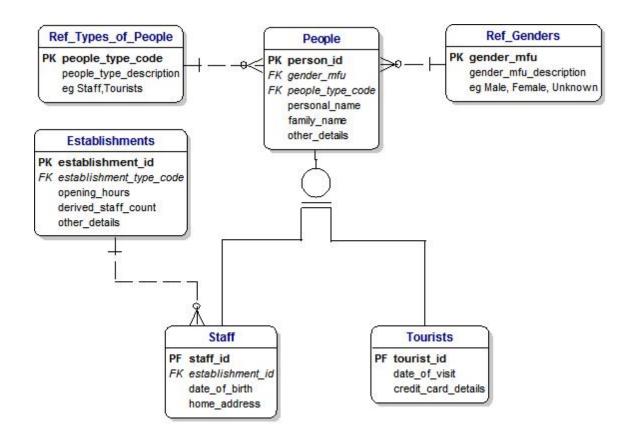
Is it like saying that we inherit having two arms and two legs from our parents because they have two arms and two legs, but that we have also have things that are just us?

[Toby]: Yes, Dimple - that's great - let's take a break and do some shopping!

[Dimple]: I like the sound of that, Toby. Can I have an ice cream?

[Toby]: Yes, of course, Dimple – this diagram shows we are doing well.

It shows inheritance between people and the two different types of people:



We can see a field marked as 'PF' in the tables for staff and tourists.

This is unusual because it means a field that is a **P**rimary Key in the three tables and also a **F**oreign Key to the People Table.

Therefore, if your first record was a member of staff, then we would have a record in the People Table with a Person\_ID of 1 and a record in the staff table with a Staff\_ID of 2.

Similarly, if our second record was a tourist, we would have a record in the Person Table with a Person\_ID of 2 and a record in the tourist table with a Staff\_ID of 2.

# 2.16 Design Patterns and Reservations

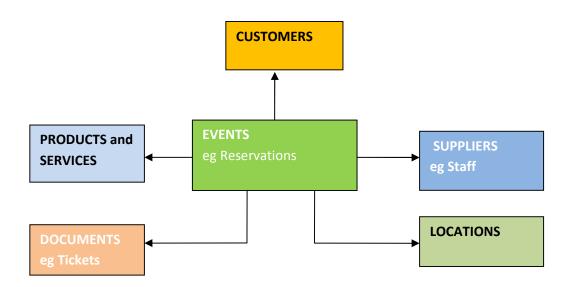
Design Patterns are a very powerful technique when creating Data Models because they represent a common solution to a range of similar requirements.

In this example, we use a Canonical Data Model to implement the Design Patterns.

We will look at the specific example of making Reservations that we might make to visit Tourist Attractions during our visit to Denmark.

### 2.16.1 Canonical Data Model

This is our starting-point which is designed to be a universal Model for a wide range of situations.



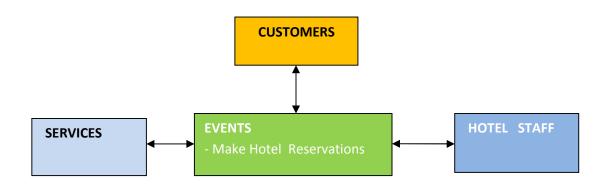
### 2.16.2 A Hotel Telephone Reservation

Our first example is making a Hotel Reservation over the phone.

This involves talking to a member of the hotel staff and will not generate any documents.

For a hotel, of course, you would book for a specific night (or nights) and maybe a nonsmoking room but that is about all.

In this User Scenario, a member of the Hotel Staff responds to our phone call and makes a reservation for us.

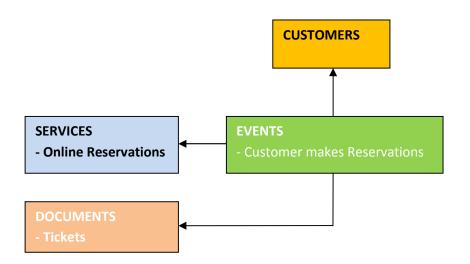


#### 2.16.3 A Music Festival Online Reservation

Our second example is making an Online Reservation over the Internet for the Music Festival.

This does not involve talking to any member of staff and will allow us to print our Tickets.

Therefore, the staff of the Organisation does not appear in this version of the Design Pattern but the Documents entity does appear.

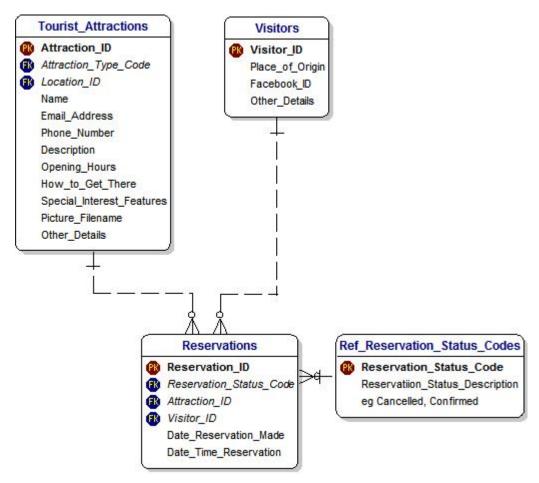


### 2.16.4 Generic Data Model for Reservations

In this model, we define a facility to be what we are making a reservation for.

This data model is shown on this page of our Database Answers Web site:

• <u>http://www.databaseanswers.org/data\_models/generic\_reservations/generic\_reserv</u> <u>ations\_inheritance\_for\_Denmark.htm</u>



[Toby]: Dimple, this bit is quite hard-going so if you want to take a rest, that's OK.

[Dimple]: OK, Toby, I will just sit quietly and watch the people ;0) [Toby]: People make reservations every day all around the world.

These reservations have a lot in common:

• The basic data include a date and time, a specific Facility, like a hotel, an airline seat, a theatre and so on.

This means that we can identify what they have in common and what they have that is different and specific to the type of reservation.

# 2.17 Reference Data

[Toby]: Dimple, you can see that I am using a Gender Table and People Types Table. I have given them both names that begin with 'Ref\_' to make it clear that they are reference data.

This means that the values don't change much and I can use them to define what the valid values can be.

This is a technique that professional data modelers use but we don't need to worry about it today.

[Dimple]: I'm glad to hear it, Toby! Although it isn't difficult to understand and it seems like a good idea.

[Toby]: In our small example, we have only four kinds of reference data altogether - gender, types of establishment, people and products.



### 2.18 Bringing it all Together

[Toby]: Dimple, if we bring together everything we have talked about, we will see that we have quite a good data model that any professional would be proud of.

[Dimple]: OK, Toby. Do you think I will understand it?

[Toby]: Let me help you by making a list of the **business rules** for our model:

- People can be either local residents, staff or tourists.
- There are a number of establishments of different types.
- Tourists can make visits to establishments and make purchases.
- Staff assist the tourists when they make a purchase.
- A purchase involves one or more products.

[Toby]: OK, Dimple - we have a very nice data model and now we can take the break I promised you.

[Dimple]: That's great, Toby - can we go to Starbucks?

[Toby]: Sure, but before we do I should say something about **PF**, which appears in the Staff Table.

It's unusual and it's called **PF** because it means a field which is a **P**rimary Key in the Staff Table and a **F**oreign Key to the People Table.

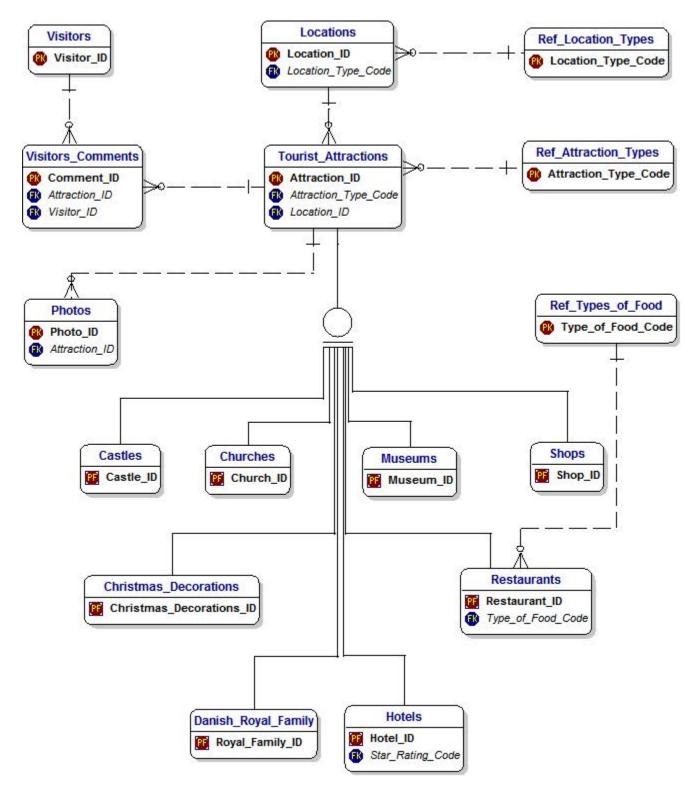
[Dimple]: Hmmm, I've got a headache, Toby - can we please go to Starbucks?

[Toby]: OK, Dimple. You've been a very good girl and you deserve a break.

You can admire what we have created, which is this very professional-looking data model.

# 2.19 Top-Level Model with Key Fields

This is what our data model looks like if we show Key fields only and leave out the Reference Data Tables. This level of display is suitable if we want to confirm to how the tables (or entities) are related.



# 2.20 Starbucks

[Toby]: Dimple, I've got some wonderful news for you.

[Dimple]: I'm glad to hear it, Toby - what is it?

[Toby]: I have found Starbucks at Copenhagen airport here in Denmark, so you can have your favorite things to eat or drink ;)

[Dimple]: Toby, are you teasing me?

[Toby]: No, Dimple – we can make a visit when we take our flight back home after our interesting and enjoyable visit to Denmark.

[Dimple]: Wow - that's great, so I can have my favorite muffin.



**Starbucks in Copenhagen Airport** 

# 2.21 What have we learned?

In this chapter, we have learned how to think like a data modeler and how to gradually put together a data model in our heads.

We know that if we get in the habit of doing this regularly it gets easier and more natural and soon we will be seeing the world around us as pieces of a data model that we can fit

together like a jigsaw puzzle.